CAREER CHOICES/BUSINESS
Course Syllabus

Course Number: CPA-0930
OHLAP Credit: No
OCAS Code: None
Course Length: 30 Hours
Career Cluster: Arts, A/V Technology & Communications
Career Pathway: Visual Arts
Career Major(s): Photographic Technician

Pre-requisite(s):

Course Description: This course offers an introduction to various jobs in the photography industry. An introduction to various photography careers have been shown and discussed with the students during the year and now will be applied to their personal aptitudes and expertise learned.

Textbooks:

Digital Photography Now by Doug Henderson
Photovision DVD Series

Course Objectives:

A. Produce a Resource Paper.
   1. Study various photographic career areas and aspects.
   2. Perform resource and Internet searches for career avenues.
   3. Identify and explain personal aptitude for career choices.
   4. Construct a resource page.

B. Complete Educational Enhancement Requirements.
   1. Discuss the importance of a good resume.
   2. Develop a personal resume using a word processing package.
   3. Complete math and reading activities related to the photography.

C. Identify Copyright and Business Ethics Practices.
   1. Discuss copyright laws pertaining to the photography profession.
   2. Define business ethics.
   3. Explain the importance of model and property release forms.

All unmarked objectives are TTC instructor developed.
Teaching Methods: The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

Grading Procedures: 1. Students are graded on theory and shop practice and performance. 2. Each course must be passed with seventy (70%) percent or better. 3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

Description of Classroom, Laboratories, and Equipment: Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.

Available Certifications/College Credit: The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

College Credit Eligibility: The student must maintain a grade point average of 2.0 or better.