CREATIVE IMAGING 1
Course Syllabus

Course Number: CPA-0929  
OHLAP Credit: No

OCAS Code: None
Course Length: 60 Hours
Career Cluster: Arts, A/V Technology & Communications
Career Pathway: Visual Arts
Career Major(s): Photographic Technician

Pre-requisite(s):

Course Description: This course offers further practical study on various components of commercial photography and advertisement using 35MM cameras. Students will increase their skills by practicing the use of camera techniques. Students will learn and apply all the darkroom alterations. This course also includes the use of photographic toners for archival qualities and color enhancement, as well as an introduction to color photography.

Textbooks:

*The Complete Guide to Black and White Digital Photography* by Michael Freeman
*Lynda.com Tutorials Online Digital Videos*

Course Objectives:

A. Using One Roll of 35mm Film, Create Four Distinct Images.
   1. Exercise a variety of skills learned to produce portfolio quality images.
      a. Create a natural landscape image.
      b. Create an animal image.
      c. Create two cityscape images, one a twilight image.
   2. Discuss multiple exposure techniques.

B. Digital Studio Creative Images.
   1. Portraits with creative lighting
   2. Glassware images with studio lighting
   3. Pour of liquid creative image
   4. Fashion image
   5. Sports action image

C. Digital Photoshop Experiments.
   1. Working with gradient editor, color theory, and artistic filters.
   2. Use color picker, link layers, scanning basics, histograms, and levels.
   3. Study control of hue and saturation and converting to black and white.
   4. Learn to de-screen, moiré patterns, layer styles, and more about restoration.

All unmarked objectives are TTC instructor developed.
Teaching Methods: The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

Grading Procedures:
1. Students are graded on theory and shop practice and performance.
2. Each course must be passed with seventy (70%) percent or better.
3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

Description of Classroom, Laboratories, and Equipment:
Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.

Available Certifications/College Credit: The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

College Credit Eligibility: The student must maintain a grade point average of 2.0 or better.