DIGITAL EDITING AND PRODUCTION PHOTOGRAPHY
Course Syllabus

Course Number: MDIA-0064  
OCAS Code: 8151  
Course Length: 120 Hours  
Career Cluster: Information Technology  
Career Pathway: Interactive Media  
Career Major(s): Multimedia Design

Pre-requisite(s): Business and Computer Tech OR Fundamentals of Technology

Course Description: Students will acquire skills in digital photography. Additionally, students will understand certification standards and copyright basics. (Can substitute Interactive Marketing Techniques for this course).

Textbooks:

Textbooks: TBA

Course Objectives: A. Demonstrate Knowledge of Digital Editing and Production Photography

1. Demonstrate ways to communicate effectively and efficiently through digital photography.
2. Identify job roles, certifications, and responsibilities in the photography industry.
3. Identify and construct appropriate “voice” for photographed images.
4. Manipulate, troubleshoot, compress, publish, and export graphics and/or animations.
5. Demonstrate the effective use of tools for digital photography
6. Apply knowledge of equipment and skills related to digital photography.
7. Exhibit knowledge of editing graphics.
8. Apply knowledge of camera operations, combined with effective lighting techniques for productions.
9. Apply art elements and principles to photographic works of visual arts in both traditional and digital photographic media.

ODCTE Objectives

Teaching Methods:
The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.
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Grading Procedures:
1. Students are graded on theory and shop practice and performance.
2. Each course must be passed with seventy (70%) percent or better.
3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

Description of Classroom, Laboratories, and Equipment:
Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.

Available Certifications/College Credit
The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

College Credit Eligibility:
The student must maintain a grade point average of 2.0 or better.