FIELD PRODUCTION
Course Syllabus

Course Number: AVPA-1208          OHLAP Credit: No
OCAS Code: None
Course Length: 90 Hours
Career Cluster: Arts, A/V Technology & Communications
Career Pathway: Journalism & Broadcasting
Career Major(s): Audio & Video Production Assistant

Pre-requisite(s): This course takes students outside the studio environment to learn the challenges of on-location shoots. Students learn the basic equipment used in field production and how to utilize and maintain this equipment. Proper on-location production techniques for a variety of shooting conditions are emphasized. Students also learn the roles and responsibilities of all crew positions in the field.

Textbooks:
Instructor-created materials

Television Production by Phillip L. Harris, Goodheart-Wilcox (2006)
Cybercollege.com

VideoLab 3.0 CD-ROM by Herbert Zettl, Wadsworth (2004)

Course Objectives:

A. Demonstrate Knowledge of Concepts Related to Field Production.
   1. Define and understand terminology related to field production.
   2. Identify and understand various equipment used in field production.

B. Understand and Practice Safety Related to Field Production.
   1. Examine the safety practices required for working away, “on location,” or in an open environment.
   2. Demonstrate safety practices for environmental elements specific to “on-location” settings, stage sets, graphic and visual arts development, and field work in journalism, telecommunications, or broadcasting.

C. Demonstrate Proper Production Techniques for Different Location Shooting Scenarios.
   1. Discuss factors that determine the choice of shooting location.
   2. Understand procedures and legal considerations related to securing the right to shoot at various locations.
   3. Demonstrate the ability to use remote location kits for production.
   4. Determine appropriate lighting for a given location.
   5. Use appropriate audio devices for field production.
FIELD PRODUCTION

6. Use time management to produce video according to the production schedule.
7. Accurately use camera equipment on location.
8. Perform routine cleaning of audio and video equipment.
9. Notify production team when equipment repairs are needed.

D. Understand the Duties and Responsibilities of Personnel Involved in Field Production.
1. Identify and practice the roles of different crew positions.
   a. Director
   b. Camera operator
   c. Sound technician
   d. On-camera talent
2. Coordinate the work of the team to assemble or capture still images, audio, and video as necessary for the project.

E. Create a Video Project.
1. Perform an assigned field production crew position.
2. Perform necessary pre-production tasks.
   a. Create a Program Proposal.
   b. Create a script.
   c. Create a shot sheet.
   d. Create a production schedule.
3. Perform necessary production tasks.
   a. Use the appropriate audio equipment for the project.
   b. Use the appropriate video equipment for the project.
   c. Use the appropriate lighting equipment for project.
   a. Create a log sheet & edit-decision list.
   b. Edit project.
   c. Review project and create a survey to see if objective is met.
   d. Distribute project to appropriate outlet.
   e. Complete budget and send appropriate thank you letters.

1 ODCTE objectives
2 States’ Career Clusters - Career Cluster Resources for Arts, A/V Technology & Communications
All unmarked objectives are TTC instructor developed.

Teaching Methods: The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

Grading Procedures: 1. Students are graded on theory and shop practice and performance.
2. Each course must be passed with seventy (70%) percent or better.
3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.
Description of Classroom, Laboratories, and Equipment:

Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.

Available Certifications/College Credit

The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

College Credit Eligibility:

The student must maintain a grade point average of 2.0 or better.