**NEWS REPORTING**  
**Course Syllabus**

<table>
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<tr>
<th>Course Number:</th>
<th>AVPA-1071</th>
<th>OHLAP Credit:</th>
<th>No</th>
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<tbody>
<tr>
<td>OCAS Code:</td>
<td>None</td>
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<tr>
<td>Course Length:</td>
<td>60 Hours</td>
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<tr>
<td>Career Cluster:</td>
<td>Arts, A/V Technology &amp; Communications</td>
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<td>Career Pathway:</td>
<td>Journalism &amp; Broadcasting</td>
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<td>Career Major(s):</td>
<td>Audio &amp; Video Production Assistant</td>
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**Pre-requisite(s):**

**Course Description:** This course exposes students to the fundamentals of news segment production. Students learn the pre-production skills of journalistic writing and interviewing techniques. Shooting and editing techniques for proper segment focus and pacing are also covered.

**Textbooks:**

- Instructor-created materials
- *Television Production* by Phillip L. Harris, Goodheart-Wilcox (2006)
- Cybercollege.com
  
  *VideoLab 3.0 CD-ROM* by Herbert Zettl, Wadsworth (2004)

**Course Objectives:**

**A. Define and Understand Terminology Related to News Reporting.**

1. Define the terminology associated with journalism.¹
2. Define the terminology associated with television broadcasting.¹
3. Define commonly used television terminology.¹
4. Understand the difference between and the importance of slander and libel.

**B. Demonstrate Interviewing Techniques for Broadcast.**

1. Conduct research before an interview.
2. Ask questions of the interviewee for the first time on-camera.
3. Put the interviewee at ease before and during the interview.
4. Listen to answers.
5. Remain objective while conducting an interview.
6. Ask the same question different ways to give editing options later.
7. Use “non-question questions” when conducting interviews after tragedies.
8. Avoid two-part questions.

**C. Demonstrate the Writing Processes for Broadcast Media.¹**

1. Understand the use of different sources for news writing.¹
   a. Explain how to establish an investigative lead.¹
   b. Evaluate how a community calendar of events, police and fire communications, wire services, and verifiable Internet sources are useful for news writing.¹
   c. Define off-the-record information.¹
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d. Identify uses of the newspaper morgue and public records.¹

d. Demonstrate methods for verification of information.¹

2. Write for television news.
   a. Write several stories in an appropriate broadcast style, choose one to become a lead story, and prioritize others.¹
   b. Select graphics for stories.¹
   c. Write lead ins and teasers for television.¹

3. Understand style and editing for television news.
   a. Identify two commonly used style guides.¹
   b. Discuss content editing.¹
   c. Rewrite a print news story to be used for broadcast.¹

D. Understand and Practice Safety Related to On-Location Production.

1. Determine the personal safety practices required when gathering news where potential health and safety hazards exist.¹

2. Practice responding to personal safety concerns “on-location,” including dangerous wildlife, terrain, extreme weather, or violence.¹

3. Apply safety rules related to motor vehicles and other equipment.¹

E. Demonstrate the Ability to Plan and Deliver a Broadcast Production.¹

1. Analyze the elements of a newscast production.¹
   a. Identify location, number of cameras needed, and time restrictions for a newscast production.¹
   b. Describe the purposes of rundown sheets.¹
   c. Develop a rundown sheet for use with a broadcast.¹
   d. Discuss the importance of operating a control board with no interruption in audio.¹
   e. Operate a tight board.¹
   f. Discuss the Emergency Alert System.¹

¹States’ Career Clusters - Career Cluster Resources for Arts, A/V Technology & Communications
All unmarked objectives are TTC instructor developed.

Teaching Methods: The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

Grading Procedures: 1. Students are graded on theory and shop practice and performance.
   2. Each course must be passed with seventy (70%) percent or better.
   3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

Description of Classroom, Laboratories, and Equipment: Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.
Available Certifications/College Credit: The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

College Credit Eligibility: The student must maintain a grade point average of 2.0 or better.