PHOTOJOURNALISM TECHNIQUES
Course Syllabus

Course Number: PHTO-0920
OHLAP Credit: No
OCAS Code: None
Course Length: 30 Hours
Career Cluster: Arts, A/V Technology & Communications
Career Pathway: Visual Arts
Career Major(s): Digital Photographer

Pre-requisite(s):

Course Description: With this course the student explores the exciting, fast paced world of photojournalism with a distinct goal of using rapid communication skills made available through digital media to create storytelling images that convey strong messages.

Textbooks:


*Photovision* DVD Series;

Various professional websites and periodicals such as *Rangefinder*, *Professional Photographer*, *Studio Photograph and Design*, *Digital Photo Pro*, and *Photo Techniques*

Course Objectives:

A. Adapt to the Digital Revolution.
   1. Understand camera controls.
   2. Capture images digitally.
   3. Download images into the computer.
   4. Demonstrate computer manipulations and corrections.

B. Identify Areas of Specialty.
   1. Explore newspaper techniques.
   2. Name magazine specialty areas.
   3. Recognize corporate opportunities and image services.

C. Understand Equipment Considerations.
   1. Understand mobility.
   2. Explain the importance of versatility and compactness.

D. Explain Performing in the Rapidly Moving Business.
   1. Understand creative aspects of equipment.
   2. Use available light for impact.
   3. Explain detailed seeing for emotional impact.
   4. Apply perspective and compositional principles.
   5. Use proper mounting techniques.

E. Understand Lens Selections and Flash Usage.
   1. Introduce flash without destroying mood.
   2. Demonstrate scene control with lens format.
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F. **Explain Ethics and Law in Photojournalism.**
   1. Understand copyright.
   2. Refrain from plagiarism.
   3. Explore limits of creative manipulation.

G. **Demonstrate Layout, Design, and Writing Skills for Photo Stories.**
   1. Use Adobe InDesign to layout a magazine section.
   2. Create a personal photography brochure.
   3. Create a quality price list.

All unmarked objectives are TTC instructor developed.

**Teaching Methods:** The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

**Grading Procedures:**
   1. Students are graded on theory and shop practice and performance.
   2. Each course must be passed with seventy (70%) percent or better.
   3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

**Description of Classroom, Laboratories, and Equipment:** Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.

**Available Certifications/College Credit:**

The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

**College Credit Eligibility:** The student must maintain a grade point average of 2.0 or better.