PORTFOLIO DEVELOPMENT I
Course Syllabus

Course Number: VA-0490
OHLAP Credit: No
OCAS Code: None
Course Length: 60 Hours
Career Cluster: Arts, A/V Technology & Communications
Career Pathway: Visual Arts
Career Major(s): Visual Graphic Design

Pre-requisite(s):

Course Description: Students design and develop a project for personal portfolio display.

Textbooks:

- Exploring the Elements of Design by Poppy Evans and Mark A. Thomas, Cengage Delmar Learning (2008)

Course Objectives:

A. Discuss the Contents of a Portfolio.
   1. Discuss importance of portfolio contents and criteria.
   2. Discuss quality of work to be placed in a portfolio.

B. Create Appropriate Art for Inclusion in a Portfolio.
   1. Prepare a portfolio (collection) of original artwork.
   2. Create art for specific interviews and purposes.
      a. Communicate with clients, production artists, printers, and other key personnel.
      b. Exhibit the ability to solve problems, evaluate, and refine ideas.
      c. Research, develop a plan, identify and organize materials and create unconventional solutions to traditional design problems.
      d. Complete the project.
   3. Discuss two dimensional uses and design principles.
   4. Select appropriate tools, equipment, and materials.
   5. Demonstrate safe and proper use, care, and storage of media, materials, and equipment.
   6. Distinguish characteristics of two and three dimensional uses.
C. Select Appropriate Art for Inclusion in a Portfolio.
1. Choose projects that show advanced skills in design, creativity, and quality.
2. Select a variety of mediums on a number of surfaces for different advertising purposes.
3. Revise art for improvement.

D. Format and Finalize a Portfolio.
1. Select work to be prepared for presentation.
2. Determine format sizes for display.
3. Select, measure, and cut mats.
4. Mat artwork for display.

E. Prepare a Personal Book/Portfolio.
1. Identify elements in a personal Book/Portfolio.
2. Create a cover design.
3. Create, revise, and collect:
   a. Content page.
   b. Employment credentials.
      1. Cover letter
      2. Resume
      3. References
      4. Letters of recommendation
      5. Follow-up letter
      6. Sample job application
   c. Educational records:
      1. Diploma
      2. Transcripts
      3. Certificates
      4. Competency profiles
   d. Special Awards/Recognition:
      1. Certificates
      2. Medallions
      3. Ribbons
      4. Event programs
      5. Newsletter articles
      6. Newspaper articles
      7. Magazine articles

F. Create an Online Portfolio.

G. Participate in a Portfolio/Professional Critique.
1. Present portfolio for a review.
2. Discuss elements in professional/portfolio.
3. Update resume.
4. Prepare a cover letter.
5. Participate in a mock job interview.
6. Practice presentation skill and explanation of portfolio elements.
7. Participate in a portfolio critique.
8. Interview for a graphic design position.

Objectives Required for PASS Visual Art Credit Only
H. Observe, Select, and Utilize a Variety of Ideas and Subject Matter in Creating Original Works of Art.
1. Create original two-and three-dimensional works of art from observation,
2. Develop and apply skills and techniques using a variety of art media, and processes in making two- and three-dimensional works of art.
   a. Ceramics
      1. Media: clay, modeling clay, clay substitutes, glazes, paint, stains
      2. Processes: pinch and pulled forms, slab, coil, incising, etc.
   b. Drawing
      1. Media: pencils, colored pencils, markers, chalks, crayons, oil-pastels
      2. Processes: sketching, contour line, hatching, crosshatching, stippling, rendering shading
   c. Fiber arts
      1. Media: cloth, yarn, ribbon, found objects, paper, and rope
      2. Processes: weaving, stitchery, braiding, and basketry
   d. Mixed media
      1. Media: tissue paper, photos, found objects, foil, fiber, paint, paper, magazines
      2. Processes: collage, bas-relief
   e. Painting
      1. Media: tempera, watercolor, oil, and acrylic
      2. Processes: wet-on-wet, wet-on-dry, wash, resist, sponge
   f. Printmaking
      1. Media: printing ink, styrofoam, stencil, found objects
      2. Processes: relief, silkscreen
   g. Sculpture or architecture
      1. Media: paper, papier-mâché, clay, plaster, cardboard, wood, found objects, beads, sand, wire
      2. Processes: carving, constructing, and assembling

1ODCTE objectives
2Priority Academic Student Skills (PASS) – High School Visual Art
All unmarked objectives are TTC instructor developed.

Teaching Methods: The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

Grading Procedures: 1. Students are graded on theory and shop practice and performance.
  2. Each course must be passed with seventy (70%) percent or better.
  3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

Description of Classroom, Laboratories, and Equipment: Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.
PORTFOLIO DEVELOPMENT I

**Available Certifications/College Credit**
The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

**College Credit Eligibility:**
The student must maintain a grade point average of 2.0 or better.