TOURING OKLAHOMA
Course Syllabus

Course Number: HOST-0089
OCAS Code: 8460
Course Length: 60 Hours
Career Cluster: Hospitality & Tourism
Career Pathway: Travel & Tourism
Career Major(s): Destination Meetings and Event Management Assistant

Pre-requisite(s): Dependent on Career Major

Course Description: The purpose of Touring Oklahoma is to provide a framework for thinking about the state's many travel destinations and events. This is done in two major ways. First, the curriculum approaches Oklahoma as a "state of six countries"—the groupings of individual counties that form distinct regions in the state. The six regions are: Arbuckle Country, Frontier Country, Great Plains Country, Green Country, Kiamichi Country, and Red Carpet Country. Second, destinations and events within each region are profiled in terms of major tourism themes. These themes are: agricultural destinations and events; aviation and aerospace destinations and events; nature-based destinations and events; culture and heritage destinations and events; arts and entertainment destination and events; sports destinations and events; and weather-related destinations and events.

Textbooks: Touring Oklahoma by ODCTE Curriculum and Instructional Materials Center
http://www.otia.info/
http://www.travelok.com/
http://www.oktourism.com/homepage/
http://www.greencountryok.com/
http://www.touringok.com/

Course Objectives:
A. Identify and Analyze Travel Destinations and Events in Oklahoma.
1. Profile Oklahoma as a destination.
2. Profile tourism themes in Oklahoma.
3. Profile destinations and events in Arbuckle Country.
4. Profile destinations and events in Frontier Country.
5. Profile destinations and events in Great Plains Country.
6. Profile destinations and events in Green Country.
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7. Profile destinations and events in Kiamichi Country.¹
8. Profile destinations and events in Red Carpet Country.¹

¹ODCTE objective
All unmarked objectives are TTC instructor developed.

Teaching Methods: The class will primarily be taught by the lecture and demonstration method and supported by various media materials to address various learning styles. There will be question and answer sessions over material covered in lecture and media presentations. Supervised lab time is provided for students to complete required projects.

Grading Procedures: 1. Students are graded on theory and shop practice and performance.
2. Each course must be passed with seventy percent (70%) or better.
3. Grading scale: A=90-100%, B=80-89%, C=70-79%, D=60-69%, F=50-59%.

Description of Classroom, Laboratories, and Equipment: Tulsa Technology Center campuses are owned and operated by Tulsa Technology Center School District No. 18. All programs provide students the opportunity to work with professionally certified instructors in modern, well-equipped facilities.

Available Certifications/College Credit: The student may be eligible to take state, national or industry exam after completion of the program. College credit may be issued from Oklahoma State University-Okmulgee or Tulsa Community College. See program counselor for additional information.

College Credit Eligibility: The student must maintain a grade point average of 2.0 or better.