

## 2024-25 Strategic Focus



### Vision

To be the region's leader of career & technical education, resulting in a quality job for every Tulsa Tech student and a skilled workforce for every company



### Mission

Educating people for success in the workplace



### Values

- » Communication & Collaboration
  - » Diversity & Respect
- » Accountability & High Expectations
  - » Innovation & Flexibility
  - » Service & Stewardship

## Outcomes



### Tulsa Tech Team

We live our Core Values and strive to make tomorrow better than today.



### Program/Curriculum

The program and curriculum align with industry standards and community needs through flexible delivery options to provide work-ready graduates.



### Student & Client Experience

Graduates and clients recruit and promote us because of their Tulsa Tech Experience.



### Business & Industry

Businesses call us first for workforce training and recruitment.



### Community Engagement

The community values Tulsa Tech as a trusted partner actively contributing to its social, cultural, and economic vitality.



### Operations

We positively affect stakeholder experience through operational efficiencies, minimizing waste, and practicing stewardship.

## Outcome:

# Tulsa Tech Team

We live our Core Values and strive to make tomorrow better than today.

## Feedback:

- Goal 1.1** » By June 30, 2025, an employee and leadership advisory team is engaged to address recognition, accountability, and trust.
- Goal 1.2** » By June 30, 2025, create a plan to help employees understand how their work contributes to our mission, vision, and values and empower them with resources.
- Goal 1.3** » By March 1, 2026, increase the “Overall Engagement” score by 2 points in our employee engagement survey to show an improvement in our culture of transparency in communication and accountability.

## Outcome:

# Student and Client Experience

Graduates and clients recruit and promote us because of their Tulsa Tech Experience.

## Feedback:

- Goal 2.1a** » Accomplish a completion/retention rate of 95% for the District full-time programs as an ongoing metric beginning FY2026.
- Goal 2.1b** » Accomplish a client repeat rate of 50% for BIS and accomplish a total enrollment of TBD% for ACD beginning FY2026.
- Goal 2.2** » By June 30, 2025, design and implement a funded fast-track training plan to deploy resources for high-demand job fields.
- Goal 2.3** » By September 30, 2025, implement two strategies to improve the student /client experience in all four (ACD, BIS, Full time, HSEP) instructional delivery arms.
- Goal 2.4** » By June 30, 2026, increase related placement by 2% in full-time programs.
- Goal 2.5** » By June 30, 2026, we are maintaining an annual 5% increase in student enrollment in fast-track industry-related training.

## Outcome:

# Community Engagement

The community values Tulsa Tech as a trusted partner actively contributing to its social, cultural, and economic vitality.

## Feedback:

- Goal 3.1** » By June 30, 2025, develop and implement a strategic engagement plan for local chambers that includes ELT and directors' assignments.
- Goal 3.2** » By June 30, 2025, the outreach officer will deliver a cabinet-approved community engagement plan.
- Goal 3.3** » By June 30, 2025, develop and implement a facilities usage plan that maximizes community engagement while practicing stewardship and consistency.
- Goal 3.4** » By June 30, 2026, implement a cross-product marketing plan targeting local businesses with all the products and services.

## Outcome:

# Program/Curriculum

The program and curriculum are aligned to industry standards and community needs through flexible delivery options to provide work-ready graduates.

## Feedback:

- Goal 4.1** » By May 31, 2025, develop and implement a WED funding strategy that reduces student enrollment barriers and maximizes the number of students served per dollar invested in high-demand occupational training programs.
- Goal 4.2** » By June 30, 2026, define and capture the current WBL hours and implement a plan to increase WBL hours based on data.
- Goal 4.3** » By June 30, 2026, expand the use of delivery arm analysis to better meet workforce needs.

## Outcome:

# Business and Industry

Businesses call us first for workforce training and recruitment.

## Feedback:

- Goal 5.1** » By June 30, 2025, develop and implement a government engagement strategy to align resources and goals with all local and sovereign governments.
- Goal 5.2** » By August 30, 2025, we will incorporate apprentice opportunities with apprenticeships established.

## Outcome:

# Operations

We positively affect stakeholder experience through operational efficiencies, minimizing waste, and practicing stewardship.

## Feedback:

- Goal 6.1** » By March 1, 2025, Develop a plan to identify needs across the district for Furniture, Fixtures, Equipment (FFE), and space requirements for future growth.
- Goal 6.2** » By August 15, 2025, develop a plan to process map district functional areas. (Utilize Team 5 data)
- Goal 6.3** » February 28, 2025, the budgeting process is understood, and faculty and staff are engaged at the departmental level.
- Goal 6.4** » By June 30, 2025, identify KPIs for all District functional areas.